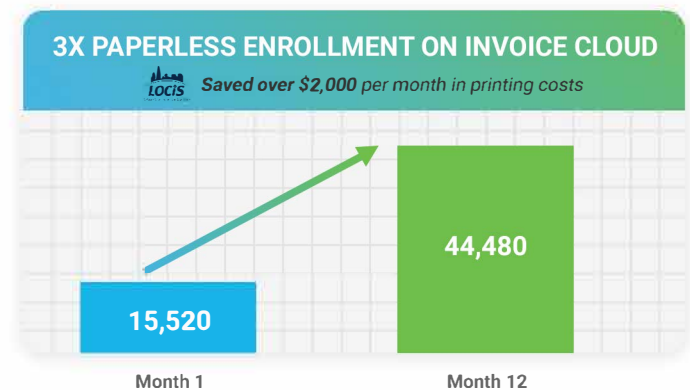


# INCREASE ADOPTION WITH INNOVATIVE CUSTOMER ENGAGEMENT



Our flexible Electronic Bill Presentment and Payment (EBPP) solution provides streamlined enrollment across all payment options enabling utility customers to quickly and easily pay any way they want.

LOCiS' software solutions and Invoice Cloud's tight integration provides a seamless customer experience. Reducing friction in the payment process simplifies checkout and increases payments.



## KEY BENEFITS

### ▶ ACCELERATE COLLECTIONS

Online/text billing notifications, automated paperless enrollment, and one click pay provide added touch points to drive customer payments.

### ▶ BE A TECHNOLOGY LEADER

Software as a Service (SaaS) - we deliver the latest payment technology automatically through our true cloud platform, so you're always leading edge with industry best features.

### ▶ ELIMINATE SECURITY CONCERNS

PCI (Payment Card Industry) Level 1 Compliant with double data encryption, the highest level of security in the industry.

### ▶ INCREASE ENGAGEMENT, SAVE TIME

Engage customers with targeted text and email reminders to drive up e-payments and decrease manual collections. Use the time saved to shift your focus to other high priority items.

### ▶ IMPROVE RECONCILIATION

All payments are accepted through a single service that is integrated with the LOCiS software portal, ensuring your reconciliation works.

### ▶ ENJOY EFFICIENT CIS/BILLING SOFTWARE INTEGRATION

Only with LOCiS' software supported, tight systems integration can you get the benefits of real time data exchange, and coordinated client support.

# DRIVE HIGHER ELECTRONIC PAYMENT ADOPTION

## ▶ CUSTOMER ENGAGEMENT

Our UI/UX design drives success with simple enrollment, no registration required, and continues to engage customers with useful payment data delivered according to customer preference.

## ▶ BILL PAY REMINDERS

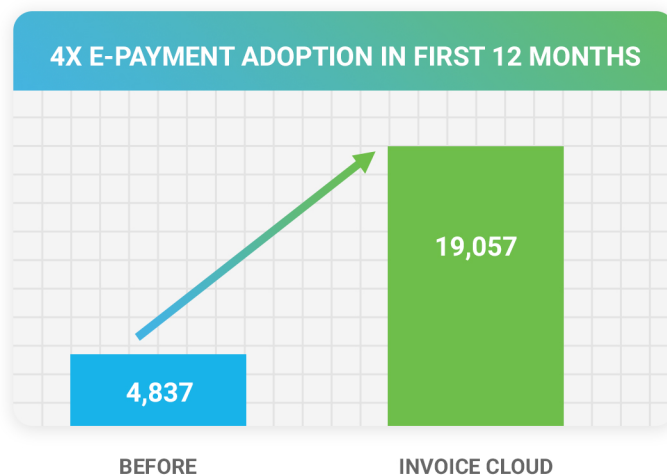
Bill pay reminders you reduce the “forgot to pay” risk by offering customers the ability to set up the type of reminders that work best for them; email, text, or calendar.

## ▶ FLEXIBLE PAYMENT OPTIONS

Simplify the payer experience by allowing customers to pay with the method that is most convenient (credit, debit, ACH/e-check, cash), and the ability to enroll in auto or recurring payments.

## ▶ EASY-TO-USE PAYER PORTAL

Let customers quickly view account activity on their dashboard. Fewer clicks, less data entry and multiple access options (PC, tablet, phone) increase ease of pay, and reduce churn.



# ENJOY THE BENEFITS OF TRUE SAAS

Many software providers claim to deliver SaaS applications. But a true SaaS e-billing and payment platform, like we provide, must be built from the ground up.

A traditional on-premise software with “bolted on” e-billing services cannot produce the same exceptional customer experience. With our true SaaS platform you’ll get:

- ▶ Scalable Customization
- ▶ Efficiency of Multi-Tenant Architecture
- ▶ Effortless Enhancements

